

# RedRock Core Value Maker™

## Character Determines Motivation

**Step #1** – List up to 10 actions you despise.

**Step #2** – State the opposite of each of the 10 actions you despise.

<b>The Actions You Despise</b>	<b>Opposite - Actions You Despise</b>
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.
6.	6.
7.	7.
8.	8.
9.	9.
10.	10.

### *Examples*

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<b>The Actions You Despise</b>	<b>Opposite - Actions You Despise</b>
1. <i>Laziness</i>	1. <i>Energy</i>
2. <i>Self-Centeredness</i>	2. <i>Collaboration</i>

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**Step #3** – Group the *opposite-actions you despise* according to commonality.

**Step #4** – Name each group. Each of these is one of your core values.

**Step #5** – Define each core value.

Core Value #1

Group 1

Definition

Core Value #2

Group 2

Definition

Core Value #3

Group 3

Definition